

yes[®] organic lubricants

Press Release

For Immediate Release 10th July, 2012

The Judges say YES[®] at The South Coast Business Awards



The Yes Yes Company Ltd, creators of Yes[®] Organic Lubricants, were announced the winners of the prestigious HAMPSHIRE CHAMBER OF COMMERCE SMALL BUSINESS OF THE YEAR AWARD, to the enormous delight of the two founders, Sarah Brooks and Susi Lennox, and the four jubilant members of the dedicated Yes team who were present.

The celebration dinner and awards presentation took place in the glittering ballroom of the De Vere Grand Harbour Hotel in Southampton on Friday 6th July, and Sharron Davies gave an entertaining account of her experience as "The Ultimate Olympian" before presenting the Awards.

The judges for this category were looking for evidence of outstanding commercial success, growth and achievement, in a company which is actively developing new products and markets, and demonstrating innovation and creative competitor advantage.

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Company Reg. no. 05371471, VAT Reg. 880 9882 66

Their win was announced by Maureen Frost of the Chamber of Commerce, who said:

“The Yes Yes Company is passionate about customer service and goes the extra mile to make its customers feel special. Constantly expanding their product range and exporting to 55 countries they are a small company competing successfully on a global stage. With realistic but ambitious growth plans the future looks bright.”



To growing amusement in the room she went on to reference how The Yes Yes Company worked with ***passion, outperforming*** competitors that are household names, devoting outstanding attention to ***customer satisfaction!*** She described how the company had identified a real gap in the market and developed products to fill that need.

Maureen concluded her speech by saying ***“A Testament to their success is outgrowing their premises and their recent move to a new location. Please join me and raise your well lubricated glasses to YES”***

The amusement in the room matched the evident joy of the founders as they received their coveted award, a gleaming crystal trophy in an elegant and topical “Shard” shape.

A measure of the success of The Yes Yes Company is impressive growth in its revenue in a recessionary environment, an increase of 25% in the last financial year, and a current growth for the first five months of this year of 45%. The business expansion is reflected in new international markets, as well as in larger office premises!

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