

South Coast
**BUSINESS
AWARDS**
In association with
2012

TRETHOWANS

The Hampshire Chamber of Commerce Small Business of the Year Award

WINNER

The Yes Yes Company Ltd



Maureen Frost, right, and Olympian Sharron Davies present the Hampshire Chamber of Commerce Small Business of the Year Award to The Yes, Yes Company. Order no: 14702018

SPICING up the bedroom has seen this company grow from an idea into one with a global reach.

The Yes Yes Company was founded by two Hampshire women in 2003 who spotted a gap in the market and spent three years developing a pure and natural personal lubricant range called Yes.

The organic products were launched in August 2006 and are now sold in over 55 countries, with

22 distributors worldwide.

It is the success spawned from a simple idea that won them the award for Small Business of the Year.

Sponsored by the Hampshire Chamber of Commerce, which represents hundreds of small firms around the county, the award is for a dynamic company which demonstrates all round excellence in business.

In their decision statement, judges said: "The Yes Yes Company is pas-

sionate about customer service and goes the extra mile to make its customers feel special.

"Constantly expanding their product range and exporting to 55 countries they are a small company competing successfully on a global stage.

"With realistic but ambitious growth plans the future looks bright."

Company co-founder Susi Lennox said: "This puts wings on our heels. It's a validation of what we are

doing and what we are achieving.

"We really believe we are doing something remarkable and creating an innovative product which we have positioned in a competitive market."

Yes is now stocked in health food stores, pharmacies, Holland and Barrett and available direct through the Alton based company's website. Gynaecologists, psychosexual therapists, GPs and breast care nurses around the world are recommending the product.