

SCBA Press release

The Yes Yes Company, a proud Petersfield business with an innovative range of intimacy products, were thrilled to be awarded the Best Customer Service Award, sponsored by Baker Tilly, at the prestigious South Coast Business Award ceremony held at the Grand Harbour Hotel on Friday July 11th.

This glitzy event hosted a kaleidoscope of South Coast companies and sponsors in celebration of the excellence of local businesses, and they were treated to an enlightening account of the impressive growth of the Ann Summers and Knickerbox brands, by their CE, Jaqueline Gold, who, as guest speaker, also presented the awards. Sassy and only slightly saucy, Jaqueline left no one in doubt of the power of the pleasure industry, its commercial significance and its revolutionary impact.

In this marketplace, the Yes® range of intimate lubricants distinguishes itself by being certified organic and natural, with a wide medical relevance (NHS approved) as well as being regarded as the “Ultimate for the Intimate”.

On being announced winners, the Yes Customer Service team expressed their euphoria at receiving their satisfyingly heavy and elegant engraved crystal trophy, which honours the authentic dedication they have to their customers. Enshrined in the vision of the company, from its very inception, was the ethos of consummate customer service, and one of the joys of working for the Yes Yes Company, is receiving the glowing and moving feedback from happy customers on a daily basis.

In the words of the Baker Tilly judge “The winner demonstrated that their customers’ needs are at the forefront of everything they do” and in a competitive arena, such an accolade is precious, and gives further distinction to Yes®.

This coveted SCBA Award is the latest win in an impressive array of Awards for The Yes Yes Company Ltd, in separate recognition of their Business Performance, their Organic Products and their Ethical status.

Will this Baker Tilly Award inspire them to even greater excellence and success? Why, Yes, Yes, Yes!